



4207 SE Woodstock Blvd #509
Portland, OR 97206
Tel (503) 244-6933 Fax (866) 727-5336
www.SWPortlandPost.com

Advertising Supplements To Be Inserted

Size and weight requirements: Single sheet fliers: Minimum weight of 24 lb bond or 60 lb offset paper stock. Dimensions: 8.5" x 11" or smaller.

Tabloids: Minimum weight of 28 lb newsprint, 35", quarterfolded. Finished size must be 8.5" x 11" or smaller.

Single sheet fliers: Full press run of 7,000 is \$350.00. Smaller runs: \$50 per thousand plus a \$150 setup charge.

Tabloids: Full press run of 7,000 is \$385 (4 pages). Smaller runs: \$55 per thousand for each 4 page tabloid, plus a \$150 setup charge.

All inserts must be pre-paid.

Fat brochures, coupon books, menus, etc. may incur additional charges. Please contact Don Snedecor at 503-341-6859 for an estimate. Supplements must be presented folded and stitched as required. Printing is additional.

Publisher must approve sample insert prior to deadline. Deliver sample to Don Snedecor, *The Southwest Portland Post*, 4207 SE Woodstock Blvd # 509, Portland, Oregon 97206

5 percent overage. Some inserts are destroyed in the machinery. To compensate, please include up to 50 additional inserts per thousand.

Deadline for inserts is the 20th of the month prior to publication. The Post is published on the 1st and distributed between the 1st and the 5th of each month. Inserts received after the 20th of the month may need to be delivered directly to our printer. Inserts received after we go to press will be inserted in the following issue. Please contact the publisher or your ad rep immediately if you need additional time.