## The Southwest DOSt The

## ABOUT

Independent. Locally-owned. Established 1992. Published monthly. Print distribution to 7,000 readers at over 90 locations in: Burlingame, Capitol Hill, Garden Home, Glen Cullen, Hillsdale, Multnomah Village, Raleigh Hills, South Portland, Vermont Hills, and West Portland. Tabloid size ( $11^{\prime \prime} \times 17^{\prime \prime}$ ), $1 / 4$ fold, $10^{\prime \prime} \times 16^{\prime \prime}$ image area, four $2.35^{\prime \prime}$ columns. Printed on a web press with soy-based ink on recycled newsprint.

## DEMOGRAPHICS

Home Ownership: 66.12\%
Home Value: \$443,000
Yearly Household Income: \$77,598 Age: 39.1
People Per Household: 2.34
Gender: Female 52.18\% Male 47.82\%
Source: Sperling's Best Places, April 2017
(97219)

## CONTACT

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www.SWPortlandPost.com

## PAYMENT

Credit or debit card required at the time of order. Visa, MasterCard, American Express and Discover cards accepted.

## Distribution

10 business districts
16 neighborhoods


## Testimonials

"I look forward to reading each month's edition! The best of both worlds-a small town newspaper in a big city." -C.H., Post reader
"The best response we ever received was from a full page ad we placed in The Post." -D.V., styling salon owner
"I like supporting The Post, a locally-owned paper and small business."
-N.L., gift shop owner
"One new client I got from The Post paid for my ad for a year." -N.L., designer

## Display Ad Comparision Guide



## The SouthwestPost

## 2017-2018 Ratecard



Southwest Portland's INDEPENDENT Neighborhood Newspaper

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